

# WOCKHARDT HOSPITALS:\*

## Quality at the heart of healthcare

Wockhardt Hospitals has established a successful business providing quality healthcare across Indian metros and tier II cities. It plans to grow rapidly in the coming three years. The hospitals are fast becoming a preferred destination for international patients as well, boosting the medical tourism segment of this business.

### Quality philosophy wins seal of approval

Wockhardt Hospitals has built a reputation as a quality service provider in the critical healthcare areas of cardiology and cardiac surgery, orthopaedics, neurology and neurosurgery, urology and nephrology. It also offers several advanced procedures including awake heart surgery and minimally invasive brain and spine surgeries.

That reputation is built on a philosophy of putting quality at the heart of all aspects of its business: healthcare, services, expertise, and infrastructure. An exclusive association in India with Harvard Medical International, the international arm of Harvard Medical School in Boston, USA is one validation of its approach. It is also accredited by the National Accreditation Board for Hospitals and Healthcare (NABH), India's highest standard in healthcare certification. Wockhardt Hospitals has emerged as a centre of excellence among India's leading tertiary care providers.

### Leading healthcare provider in tier II cities in India

The company currently has seven super-specialty hospitals with 800 inpatient beds. Its strategy is to strengthen its presence across tier II cities in Maharashtra and Gujarat. With hospitals in Nagpur, Nashik, Surat, Rajkot, Bhavnagar, Vashi and Goa, Wockhardt has emerged as the clear front runner in these cities as the only quality healthcare institution and medical provider.

### Expansion is the focus of the future

A new hospital in South Mumbai is scheduled to open in less than two years and will add 350 beds in a world-class aesthetic surgery department. Other new hospitals coming on stream in the next three years will see the number of beds increase to around 2,500.

To support these future growth plans, a newly instituted quality council is aligning quality standards across clinical, infrastructural and patient-related services. As part of that programme the company has created a senior leadership programme which allies clinicians and management in the drive for quality and excellence.

### Medical tourism is a big growth driver of the hospitals business

Wockhardt Hospitals is fast becoming a preferred destination of choice for patients from Middle Eastern, Central Asian, and African countries. Patients from the US and Europe are also learning of the Wockhardt advantage. Its reputation for employing doctors of immense skill and repute, its international accreditation, and advantageous cost differential have made it a magnet for patients from all over the world.

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\* Wockhardt Hospitals, an unlisted company, is part of Wockhardt Group.

